



2003 Metropolitan Atlanta Combined Federal Campaign Newsletter



Issue 1

October 2003

"Hope Lives When You Give"

Six Weeks of Giving - September 29 - November 7

THE CHAIR'S CORNER



Hello, I am Paul Barnes, Regional Commissioner of the Social Security Administration (SSA) and the Chairperson of the 2003 Metropolitan Atlanta Combined Federal Campaign (CFC). Let me start by saying thank you to the federal community and friends who are contributing so freely to the 2003 campaign. It is because of your dedication and spirit of caring, that in just two weeks into this year's campaign, we are well on our way to achieving our goals. It is because of your contributions to CFC, a difference will be made in the lives' of many, and it is because of your giving that "hope lives."

CFC's monetary goal is to raise 3.6 million dollars and increase participation from last year's level of 38%. Additionally, our overall goals for this year and beyond are to educate, motivate and cultivate the federal community regarding CFC.

I can't say thanks often enough. I heard of a study that reports one must say thanks at least five times before anyone really hears it. Just as I can't say thanks often enough, there are others in the federal family, as well as the community overall, who feel they too, can't say thanks enough for the difference you made in their life and in the lives of their family because you gave to CFC.

The children who received a meal for the first time in days say thanks. The family who was able to spend the night in a warm shelter says thanks. The blind person who has a guide dog and new companion says thanks. The young, once fragile child who played in his or her first game, after receiving a life saving transplant, says thanks. And others, whose life has improved because you gave, say thanks.

It is because of your giving, that "Hope Lives!"

KICKOFF CELEBRATION

On Tuesday, September 30, 2003, a race began; a festive race to make a difference in the lives of many. There was no Edwin Moses, Michael Johnson, Wilma Rudolph, Mark Spitz or any other Olympic great at the starting line. But there was a group of enthusiastic and energetic federal workers who witnessed a spectacular beginning of the Metropolitan Atlanta Combined Federal Campaign. As the flags were raised and the guns were fired, the 2003 Combined Federal Campaign (CFC) season was officially underway. The start of the 2003 CFC season signified the 42nd time that such a season had begun since President John F. Kennedy signed Executive Order 10927, in 1961.



As setup for the morning festivities began, there was the feel of autumn in the air. As the cool winds circulated through the plaza of the Sam Nunn Atlanta Federal Center, volunteers worked feverishly to transform the plaza into an inviting environment. An environment that would be used to educate, motivate and cultivate federal givers, as well as other in attendance, on the purpose of giving to the CFC. The finishing touches that would transform the plaza into the desired state were completed shortly before the event's scheduled start time. The festive plaza greeted those in attendance, with red, white, blue and yellow balloons that floated in the cool breezes from park benches and standing lights. Non-profit tables were draped in America's colors. There was a balloon arch of red, white, and blue that greeted those who would be on stage.

As scheduled, at 10:00 a.m. the festivities began. Members of the South Atlanta High School Band, dressed in blue and black uniforms, lined the side walk, providing a gateway for the processional and seating of guest. Following the processional, presentation of Colors was performed by members of North Druid Hills High School Drill Team and the singing of the National Anthem was performed by Ursula Relafor-Mims, from Social Security Administration, Office of the General Counsel. Theresa Spearman Ovbije, 2003 CFC Director, welcomed those present, and introduced Paul D. Barnes, 2003 CFC Chair, Regional Commissioner, Social Security Administration. Mr. Barnes took center stage and energized the crowd as he talked about this years CFC campaign and its goals. Ms. Ovbije then introduced Master of Ceremonies, Scott Slade, WSB AM 750 talk show host.

Kickoff Celebration Cont'd

A crowd of four to five hundred people attended the festivities. The Manga African Dance Group, and the Salvation Army Band provided enjoyable entertainment. Uncle Sam and the Callaway Garden Critters mingled with the crowd. Non-profit groups, from both local and national levels, provided information on their organization's purpose and function. Robert Hodum, Attorney, Social Security Administration, energized the crowd with a country western rendition of "Who's Your Donor." Some in the crowd, not to be identified by name and dressed in their western wear, which was the theme of the day, danced as Mr. Hodum performed. Drawings for great prizes, donated by local businesses, were held throughout the morning. Those in attendance were further energized, as evident by the flashing of cameras, and the level of attention on the faces of many, when the Atlanta Falcons and Atlanta Hawks cheerleaders arrived.

As the activities of the morning came to an end, and many free refreshments had been consumed, closing remarks were given by Mr. Barnes – reminding us all that " Hope Lives When We Give." With the finish line in sight, if federal workers continue to give, we will not only meet our goals, but we will make a significant difference in the lives of many.

TIGER SIGHTING?

Not exactly! But there were more than 100 golfers who participated in the 12th Annual Combined Federal Campaign Golf Tournament, at The Golfers' Club at Fort McPherson, on October 1, 2003. Although Tiger Woods failed to show up, great golf was played – by some. Tiger would not have had a chance!



2003 CFC 12th Annual Golf Tournament

THE BIRTH

The 2003 Metropolitan Atlanta Combined Federal Campaign (CFC) family began in infancy in March of 2003, when three Social Security Administration staff members came together during a meeting. From the meeting evolved the frame work and blue print that would be vital to having a successful 2003 campaign. Sixteen division chairpersons, 16 division coordinators, 10 loaned executives, 200 plus agency coordinators, and 2500 key workers were identified to support the 2003 CFC activities during the months that followed. Individuals identified to support CFC activities were provided training in their area of responsibility. These individuals have since taken on the challenge to educate, motivate, and inspire more than 45,000 federal employees to support CFC.

Working to make a difference - perhaps you can help make a difference during next year's campaign? Volunteer!

A GIVING WORKFORCE - HOPE LIVES BECAUSE FEDERAL WORKERS ARE GIVING

The monetary goal for the 2003 Metro Atlanta Combined Federal Campaign is 3.6 million dollars. These donations provide resources to hundreds of charitable organizations in the metro Atlanta area. As of 10/17/2003 donations totaled \$1,620,888.04, which is 46% of this year's goal. With continued hard work and strong leadership, we will not only reach our goal, but exceed it! Take a look at the table provided below, to see where we are today, and what is left to be done.

TABLE 1 - CFC DIVISION GOALS AND STATUS AS OF OCTOBER 17, 2003

Division	GOAL	RECEIVED	PERCENT OF MONETARY GOAL
01 POST OFFICE	\$1,047,582.00	\$420,526.13	40%
02 MILITARY – SOUTH	321,500.00	129,572.02	40%
03 MILITARY – NORTH	69,000.00	8,447.00	12%
04 DEPT. OF TREASURY	272,650.00	77,530.92	28%
05 SUMMIT BLDG	102,450.00	56,512.24	55%
06 RUSSELL BLDG/AFC BL	266,146.00	45,892.74	17%
07 JUSTICE	149,600.00	57,545.44	38%
08 DOT, FEDERAL RECORDS CENTER, AND NATIONAL WEATHER SERVICE	159,707.00	82,547.42	52%
09 DEPT. OF VETERANS AFFAIRS	116,586.00	120,415.74	103%
10 PEACHTREE ST/DUCK	123,200.00	45,017.74	37%
11 AFC	145,076.00	77,479.36	53%
12 CDC/ATSDR	440,000.00	295,661.97	67%
13 OMTEROPR & USDA	116,548.00	40,807.02	35%
14 DOL, SSA, & FEB	231,771.00	162,935.30	70%
SUMMARY TOTAL	\$3,561,816.00	\$1,620,888.04	46%

LEADERSHIP BREAKFAST

As the sun came up over the horizon on Wednesday, September 24, 2003, the stage was set for what turned out to be a beautiful morning. The Metropolitan Atlanta Combined Federal Campaign held its "Breakfast of Champions" with over 150 in attendance. The breakfast was given to say thanks, and to encourage federal employees, who volunteered to help spearhead the 2003 Combined Federal Campaign (CFC).

The setting of the breakfast was on the beautiful and well-kept grounds of Ft. McPherson, at The Commons. The morning started with the posting of the colors. Following the posting of the colors, those in attendance recited the Pledge of Allegiance, led by little ones from the Fort McPherson Child Development Center. The audience was then greeted by an astounding rendition of the National Anthem sung by Avis Crockett, a CFC Loaned Executive from the Social Security Administration. The invocation was given by Lieutenant Colonel Tommy Preston, Chaplain.

The keynote speaker for the breakfast, Dr. Dennis P. Kimbro, was introduced by Paul D. Barnes, 2003 CFC Chair, Regional Commissioner, Social Security Administration. In focusing on the subject of the day, Dr. Kimbro brought home the point that hope does live when you give. Dr. Kimbro said great leaders have great impact. He encouraged everyone in attendance to lead by example, and be the first to give. Dr. Kimbro cited an example of an elderly lady from Mississippi who, from an early age, washed clothes for those in her community. From the money she accumulated, she donated over \$100,000 dollars to a minority scholarship fund at a university she was not allowed to attend. Hearing of her story, others decided to

give. Included among those who decided to give was Ted Turner, business tycoon and founder of Turner Broadcast Station. Mr. Turner stated that if a woman who had washed clothes all her life could donate as she did, he could surely donate a billion dollars of the wealth he had accumulated.

Following Dr. Kimbro's motivating speech, and food for thought, those in attendance were greeted to an arousing song by Robert Hodum, CFC, Agency Coordinator, Attorney, Social Security Administration. A certificate of congratulations, signed by Shirley Franklin, Mayor of Atlanta, was presented to Mr. Barnes by Ms. Gwenne Campbell, Director, Atlanta Federal Executive Board. The certificate commended the more than \$3.7 million donated by federal workers during the 2002 Metropolitan Atlanta Combined Federal Campaign, which represented one of the largest workplace giving campaigns in the world. "A Call to Action" was given by Mr. Barnes. Ms. Theresa Spearman Ovbije, 2003 CFC Director, issued the challenge that if 38% of the Federal community gave 3.7 million in 2002, surely in 2003, with more of us giving, our donation could be even greater.

The activities of the morning were truly motivating. It appeared that everyone left with a mindset, that "Hope Lives When You Give" and that they intended to do their all to encourage fellow workers to give.

FEDERAL WORKFORCE IN ACTION - DETENTION AND REMOVAL

On September 29, 2003, several loaned executives (LE) attended the Department of Detention and Removal's Kick-off Rally. The rally was scheduled to start at 10:00 a.m. The LEs and the department's agency coordinator, Gretchen Sterling, had the room set up well before the meeting was to start. At 9:55 a.m. an individual from the Department of Detention and Removal entered the room and informed the keyworker that the meeting would have to be delayed. At about 10:05 a.m., a detention and removal officer walked in with an individual who had overstayed his welcome in the United States. The individual was taken to an adjacent room. One could see the individual standing "spread eagle" against the wall. Handcuffs were placed on the individual, and after a few minutes, the individual was escorted from the area by several officers.

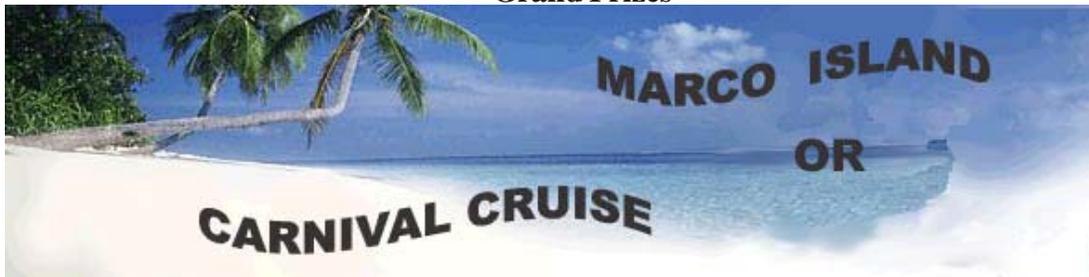
Within minutes after the individual was escorted from the room, the rally started. The group that attended the rally enjoyed refreshments, while Avis Crockett, a 2003 Combined Federal Campaign (CFC) LE, told her story about how non-profit groups, that received funds from CFC contributions, came to her aid in time of need. Within minutes after being inspired by Ms. Crockett's story, members of the Department of Detention and Removal went into action once again. With pen and pledge cards in hand, and within minutes, the Department of Detention and Removal had reached 80 % of its donation goal.

The Department of Detention and Removal – working to enforce – working to make a difference!

STILL TO COME

With four weeks left to go in the campaign, we continue to ask you to give. It is because of your efforts that our goals will be achieved. Weekly drawings for great prizes will be held throughout the campaign period. The following grand prizes will be given away: two night weekend stay at Embassy Suites Centennial Park – October 21, 2003; Chateau Elan Spa Resort with breakfast for two – October 28, 2003; overnight stay for two at the Westin Peachtree Hotel – November 4, 2003; one overnight stay for two at Calloway Gardens Hotel – November 13, 2003; and a Carnival Cruise for two and a weekend for two at the Marriott Resort at Marco Island, Florida – December 8, 2003.

Grand Prizes



WHICH ONE BELONGS TO YOU?

EARLY BIRD DRAWING RESULTS

October 7, 2003, Winners:

Jennifer Dyar (GSA, Div. 5) – Weekend for two at Grand Hyatt Atlanta (Grand Prize)
Benjamin Dixon (GSA, Div. 5) – Two Tennessee Aquarium Tickets
Bessie Shelton (Dept. of Ed., Div. 6) – Autograph picture of Javy Lopez
Beth Harrill (U.S. Bankruptcy Court, Div. 7) – Four Ballet Tickets
James Barbee (VA Div. 9) – Autograph picture of Andruw Jones
Rita Vafga (CDC, Div. 12) – Lunch at Mick's
Sandra Coulberson (CDC, Div. 12) – Collection of CDs

October 14, 2003, Winners:

Deborah Coker (CDC, Div. 12) - Two Air Tran tickets to anyplace in the continental US (Grand Prize)
Theresa Worsham (ACASR, Div. 2) - Two tickets to Atlanta Cyclorama
Jean McCleary (CDC, Div. 12) - Neon blue wall clock
Gabrielle Fowler, (CDC, Div. 12) - One matching bead bracelet & necklace
Martha Carter (GSA, Div. 5) - Two Stone Mountain Park passes
Jennifer Yoo (USPS, Div. 1) - A one-month membership at SNAFC Fitness Center (or \$20.00)
Johnny Ligon (USPS, Div. 1) – One \$25 Kroger gift certificate

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